

HOW TO GET TO NIIGATA

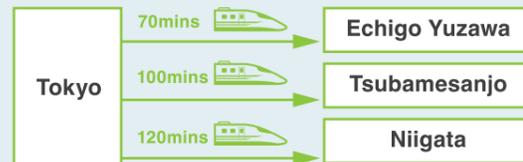
From Niigata to Sado Island
Sadokisen



From Kanazawa, Toyama
Hokuriku Shinkansen



From Tokyo
Joetsu Shinkansen



Hokuriku Shinkansen



REFERENCES



Special thanks to
Cheesie



@Cheeserland



Enjoy Niigata
Official Travel Guide



Enjoy Niigata



Enjoy Niigata



Niigata Official Website

Presented by :Niigata City

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Niigata City
Official Travel Guide



Niigata Visitors & Convention Bureau
Official Account (Facebook)



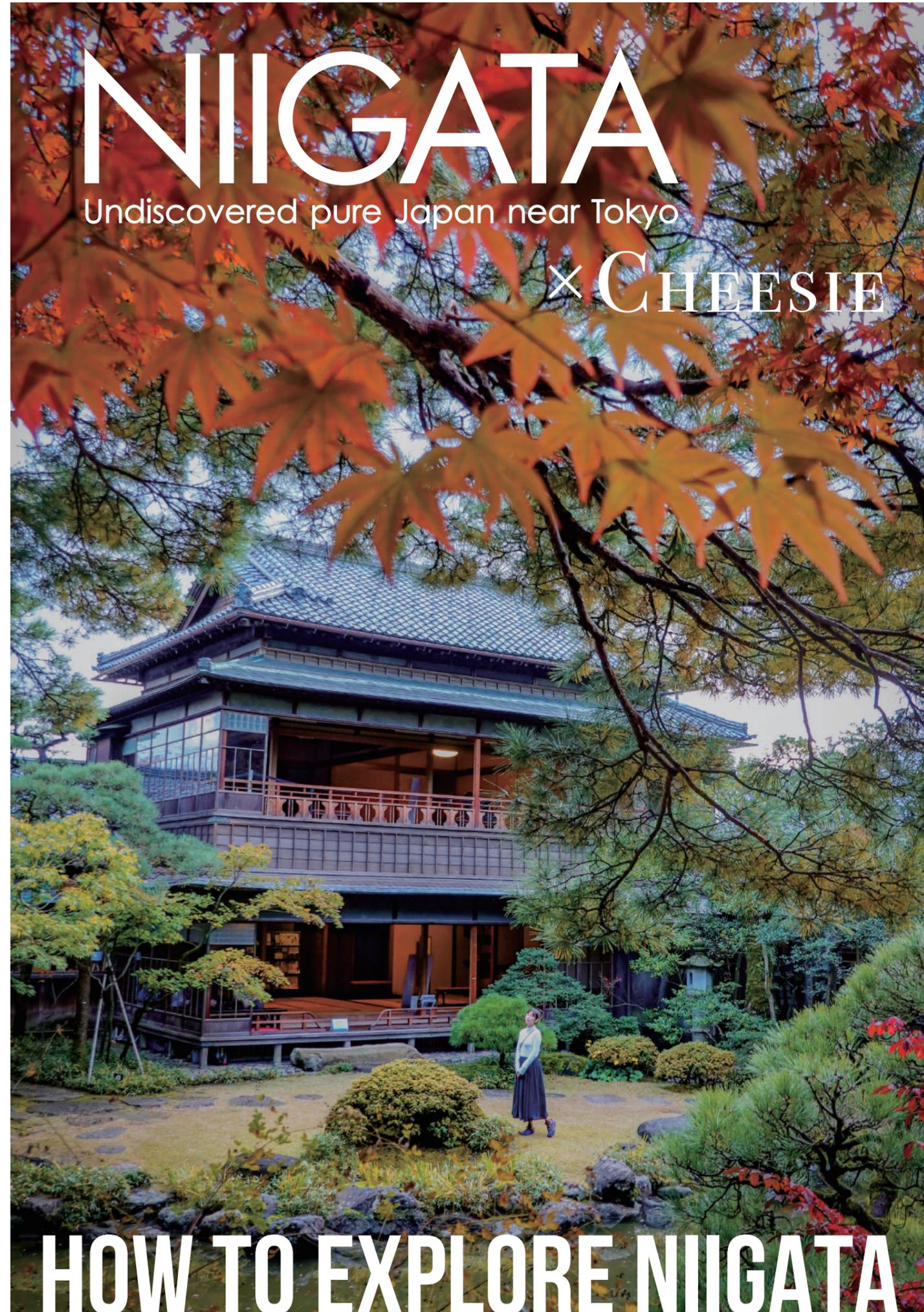
Niigata Visitors & Convention Bureau
Official Account (Instagram)



NIIGATA

Undiscovered pure Japan near Tokyo

× CHEESIE



HOW TO EXPLORE NIIGATA

For Early April
~ Mid April

3D2N NIIGATA SAKURA Itineraries

For Mid April
~ Late April

START
HERE

START
HERE

Tokyo station

Tokyo station

Hokuriku-Shinkansen
110mins

Joetsu Shinkansen
70mins

Joetsumyoko sta.

Echigo yuzawa sta.

Local line About 10mins

Shuttle bus available
10 mins

Takada sta. 15 mins

walk 15mins

walk 15mins



Takada castle ruin park
(Sakura peak :around April 10th)

Day 1

Day 1



Musashino Sake brewery



Ukiyo (Japanese restaurant)

Recommended spot near by

Tokyo station

Niigata sta. 120mins

Recommended spot near by



GALA Yuzawa (Snow experience)



Yuzawa Ichigo mura (strawberry farm)

30 mins



Yuzawa central park
(Sakura peak:Mid~Late April)

Day 2

Day 3

Stay at Joetsu area

Joetsumyoko sta.

Hokuriku-Shinkansen & Joetsu-Shinkansen(via Takasaki)
150mins

Tsubamesanjo sta.



Tsubamesanjo Regional Industries Promotion Center
Drop in for shopping and lunch



Yahiko Shrine and park
(Sakura peak :Mid April)

Stay at Yahiko area

Hakusan park
(Sakura peak :Mid April)

15minutes by tourist loop bus

Niigata sta.

Local line 70mins

Yahiko sta.



Imayo tsukasa Sake brewery

Ponshu kan

Stay at Niigata City

Stay at Yuzawa area

Echigoyuzawa sta.

About 20mins

Nagaoka sta.



Yukyuzan park
(Sakura peak :Mid ~ Late April)

15mins

Happy Summer adventure.

3D2N

START HERE

Day 1

Tokyo station

by Joetsu Shinkansen
120mins

1 **Niigata Station**

Bus 15 mins or walk 15 mins

2 **Pier Bandai**

Taxi 15 mins

Enjoy BBQ!

*Except BBQ restaurant, several restaurants are available such as sushi restaurant

3 **Japanese Wind Chime making at Shrine!**

Kami Furumachi Street

Sound of summer

4 **Dinner!** "Mizbering" River-side restaurants

5 **Stay at Niigata City**

Stay

HOTEL

5 mins

Niigata city and SADO island

10 **Stay**

Stay at Sado Island

9 **Car** 35 mins

Sado outdoor base "Enjoy Cycling"

8 **Sushi Lunch**

Special thanks to : Sushi no Uohide

6 **Day 2**

Sadokisen Niigata port

5 mins

7 **Sadokisen Ryotsu port**

5 mins

16 **Niigata Station**

15 mins

17

11 **Day 3**

Yajima Taiken Koryu-kan
(Tub boat experience)

45 mins

12 **Shukunegi district**

5 mins

13 **Nishimikawa Gold Park "Gold panning"**

25 mins

14 **Cafe Lunch**

Special thanks to : Sado Outdoor Base

10mins

15

40 mins

GOAL / Tokyo Station

by Joetsu Shinkansen 120mins

Day 1

START HERE

Tokyo station

by Joetsu Shinkansen 100mins

Tsubamesanjo station

Rent a car around the station
Car 15mins

1 Tsubame city Migakiya Ichiban kan

Feel and experience metal polishing works@Tsubame city
30 mins

2 Michi no eki Kugami

Free foot bath Onsen

BBQ, shopping, and Onsen at a new roadstation
15 mins

3 Mount Kugami

instagrammable bridge and temple with autumn leaves
30 mins

4 Tsubamesanjo Regional Industries Promotion Center

The best place which you can learn about Tsubamesanjo and buy souvenirs

Day 2

6 Suwada Open Factory

Famous nail clippers made meticulously by Japanese craftsman
15 mins

5 Stay at Tsubame sanjo/Yahiko area

Stay

7 Lunch

Suzunone

Won Michelin plate in Michelin guide Niigata 2020

8 The Niigata Saito Villa

Constructed in 1918 by a wealthy merchant, as a summer estate for his family.
walk 1 min

9 Ryotei

Special thanks to : Ikinariya

The most exclusive Japanese cuisine restaurant (ryotei) – you'll find real traditional Japanese cuisine.

Stay

10 Stay at Niigata City

Take a photogenic stroll

15 mins

3D2N Fun Fun Drive Niigata

Autumn

Drive itinerary In Tsubamesanjo -Niigata City

Day 3

11 Sasadango Making Experience
Special thanks to : Tanakaya Honten

Try to make Niigata traditional sweets!

20 mins

20 mins

12 Niigata City Manga House
Manga no ie

2 mins

The birthplace of Niigata-style tarekatsu-don cutlet on rice

13 Lunch

Tare Katsu-don
Special thanks to : Tonkatsu Taro

20 mins

14 Niigata Manga Animation Museum

5 mins

Coffee break at Shopping area

15 Bandai City

Special thanks to : The Matcha Cafe Bandaian

Niigata Station

120mins

GOAL Tokyo Station

**START
HERE**

Day
1

Tokyo station

by Joetsu Shinkansen
70mins

Echigo Yuzawa Station

JR Joetsu Line
Around 20mins

Shiozawa station

Walk 10 mins

1 Lunch
Special Local
Donburi "Majidon"



**2 Kimono experience at
"Bokushi street"**



Local Traditional Kimono
experience and walk around
historical Japanese street!



Program
information

7 10 mins
Shiozawa station

Baggage storage
service is
available at tourist
information
center(need fee)

Escape to **3D2N** the snow wonderland near Tokyo



3 Stay
**Stay at
Matsunoyama Onsen**
Shuttle bus is available in some accommodation



Hokuhoku Line
50 mins



**Matsudai
Station**

**Day
2**
**Echigo Yuzawa
Station**

Taxi
20mins & Hokuhoku Line
50 mins

4 Yuzawa Kogen Ski Resort

Family friendly Snow resort near station



6 Stay
**Stay at
Niigata City**



5 Dinner
**Ryotei – Furumachi
Kagai & Furumachi
Geigi (Geisha)**

Enjoy fabulous Geigi
Dance at historical
restaurant!



**Mikazuki
"Itarian"**



Enjoy Niigata
local delights!

**Bus Center
Curry**



Kimono photo
shooting!!



Niigata Station

by Joetsu Shinkansen
120mins

**Day
3**
**Niigata City
Activities!**

GOAL!
**Tokyo
Station**

**Echigo Yuzawa
Station**
by Joetsu Shinkansen
45mins

10
mins

Port City Culture Course

Niigata Rice & Sake Course



2 The Niigata Saito Villa

2 The Niigata Saito Villa
Northern Culture Museum Niigata Branch
北方文化博物館新潟分館



1 Niigata City History Museum (Minatopia)

1 Niigata City History Museum & Former Niigata Customs House
新潟市歴史博物館・旧税関庁舎



Served in many sushi restaurants

There are many Izakaya in the city!



7 Izakaya

3 "Kiwami" Supreme Sushi (Niigata Special Sushi Set)



8-a Night View Spot (Niigata Nippo Media Ship)

8-b Night View Spot (Befco Bakauke Observation Deck)



Niigata Senbei Okoku



Northern Culture Museum



5 Minemura Miso Factory



Ponshu Kan

4 Imayo Tsukasa Sake Brewery

